

PRESS RELEASE
21st November 2007

GIVE A LITTLE EXTRA THIS CHRISTMAS

Shoppers at Brunswick Shopping Centre in Scarborough are being asked to buy an extra gift this Christmas to help make local people smile on Christmas Day this year.

Working in partnership with the Scarborough Lions and Bridlington Round Table, Brunswick Shopping Centre will be hosting an extra special Christmas Giving Tree until the 15th December. Shoppers will be asked to purchase an extra gift and leave it under the tree, unwrapped, ready to be wrapped and distributed by the charities to people less fortunate this Christmas.

Jim Hughes, manager of Brunswick Shopping Centre in Scarborough, explains: "The Giving Tree represents two extremely worthwhile charities and I'd encourage as many shoppers as possible to buy an extra present this Christmas to help people less fortunate in the local area."

Shoppers who would like to buy a present simply need to buy an extra present and then return it to the Christmas Giving Tree on the lower mall of the Brunswick Shopping Centre by 15th December.

- Ends -

For more information or to arrange an interview with Jim Hughes, please call 01723 371777.